

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

SERIAL NO.: 10/801,350 CONFIRMATION NO.: 2106  
APPLICANT: Nichols, Mark S.  
FILED: March 16, 2004  
GROUP ART UNIT: 3643  
EXAMINER: Rowan, Kurt C.  
ATTORNEY DOCKET NO.: 7522-8  
CUSTOMER NO.: 30448

FOR: Fishing Lure

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

DATE: November 15, 2006

**AMENDMENT AND RESPONSE**

Sir:

In response to the Office Action dated October 6, 2006, please amend the above-identified patent application as follows:

**Amendments to the Claims** begin on page 2 of this paper; and

**Remarks** begin on page 11 of this paper.